# #PAYITFORWARD



# INCLUSION CHAMPION Hannah Crump

AGE: 33 STARTED PLAYING: 2003 (aged 12) BASED AT: Stonebridge Golf Club, West Midlands

## **PAYING IT FORWARD**

Hannah is a PGA Professional whose mission is to introduce more women into the game. She works with a variety of women's groups, including women from the Muslim Golf Association, the Caribbean Golf Society and the LGBTQ+ community.

Bringing more women into the game is my main goal - the modern woman, no matter what background or belief. I really want to be proud of golf and proud of the job I have, which I absolutely am, but it's just so important to not close golf off - golf cannot afford to be an exclusive sport, it needs to be open, it needs to be modern and it needs to be promoted in that way, to ensure different people can be involved in the sport.





Hannah first started playing golf with her Dad at the local golf club and whilst it was unusual to be a young girl in golf, the club looked after her well and made her fall in love with the game. She then started the PGA Training aged 19 graduating in 2015.

"I want to introduce as many women as physically possible to golf, that's my absolute goal, but the more I'm doing that, the more I'm seeing the gaps, and the more I'm thinking, could there be a chance to run a facility that is so perfect and comfortable for beginners, and anyone can just play and enjoy every element of golf in a really relaxed environment - long term, that would be fabulous."

### **BIGGEST CHALLENGES**

When she was first starting out as a Club pro there was a bias from members who assumed the Club pro would be man and there was a general lack of acceptance of female pros. Over time this became less of an issue and she felt part of the Clubs where she worked.

### **BIGGEST INFLUENCES**

Her first coach Kevin Hayward was a massive influence growing up showing her the power of a career in golf coaching. Then seeing people like footballer Karen Carney and those strong women in sport influenced her in knowing she could pursue a career in sport.

