



INCLUSION CHAMPION

Louise Newstead,
PFA Head of Coach
Development

AGE: 54

STARTED PLAYING: 1980, 11 years old

PAYING IT FORWARD

Being afforded the opportunity to develop and influence the future of the women's game both as a player, coach and coach developer has been a privilege and one she's extremely proud of and passionate about. Using the power of football to help develop others, give them opportunity and to influence change is a daily inspiration.

TOP ADVICE

Never let anyone tell you that you can't do something – if you want something then find a way

LOUISE'S DAD



ABOUT LOUISE

ROUTE INTO SPORT

Louise's Dad encouraged her to engage in sport - judo and chess were her main sports and then aged 11, she was banned from playing in a boys' football team by the local council and a local paper newspaper ran a story on it, this led to a local girls team Millwall Lionesses contacting her and asking her if she wanted to play for them and she's been involved in the game ever since.

BIGGEST CHALLENGES

Overcoming barriers associated with female engagement in sport – more often it was why girls shouldn't play sport rather than they why they should. Louise never took no for an answer!

INFLUENCES / ROLE MODELS

Her Dad. He taught her to believe, stay grounded and humble. Hope Powell who she played with at Millwall and England was another role model and inspiration both as a player, coach and leader and someone she remains in contact with.